



# SPONSORSHIP PROPOSAL

btNOG-13 Sponsorship Proposal



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Bhutan Network Operators Group (btNOG) is an informal group set up to provide an educational and operational forum for Internet network operators and interested professionals/engineers related to Internet technologies and operational practices to discuss matters of mutual interest, exchange technical information and learning, and discuss specific implementation issues, usually through a combination of mailing list and annual meetings. btNOG is open to all ISPs and Internet related organizations in Bhutan and also from around the world. As such it has no owners, just a small group of volunteers who look after the mailing list and organize the annual meetings.

While the main objective is educational, especially given Bhutan's remoteness and economic viability, our primary goal is also to encourage human networking to promote collaboration among local and international ICT professionals to create a conducive environment to exchange operational best practices and technology trends.

It is with this guiding spirit that btNOG invites people from both the local and international community to contribute either as workshop instructors and/or sharing experiences through conference presentations.

### **btNOG Meetings:**

btNOG meetings are held once a year.

### **Previous btNOG Events:**

btNOG 1: November 2014, Phuentsholing

btNOG 2: September 2015, Thimphu

btNOG 3: November 2016, Thimphu

btNOG 4: June 2017, Thimphu

btNOG 5: June 2018, Thimphu

btNOG 6: June 2019, Paro

btNOG 7: October 2020, Virtual

btNOG 8: October 2021, Virtual



btNOG 9: October 2022, Thimphu

btNOG 10: June 2023, Paro

btNOG 11: August 2024, Thimphu

btNOG 12: August 2025, Thimphu

### **btNOG-13 Sponsorship Information:**

There are many ways you can help and support us.

The standard means is by contributing a fixed amount of money that will be used to support the logistics and infrastructure for the technical workshops and the conference in addition to supporting some local fellowships to help those who cannot attend such events due to financial constraints.

Other ways of supporting us are by contributing computing and network equipment required to provide access to the venue, providing Internet access at the venue, reception dinners for the speakers, tea/coffee during workshops and conference, and business dinners for invitees and so on.

btNOG-13 is scheduled for **23-28 August 2026** at **Thimphu** this year:

- btNOG-13 Workshops: **23-27 August 2026**
- btNOG-13 Conference: **28 August 2026**

The following workshop topics have been finalized for btNOG-13:

- **IPv6 Deployment**
- **Intermediate Unix/Linux Administration**
- **Practical Cybersecurity for Internet Operators**

The btNOG-13 call for presentation is available on btNOG website for you (or your team members) to submit operationally relevant presentations.



The standard sponsorship rates are in the table below.

The last date for receiving the intent of sponsorship for btNOG-13 is **15 July 2026**.

Sponsorship Package	Platinum (max 3)	Fellowship Sponsor (1)	Gold	Silver	In-Kind
<b>International (USD)</b>	<b>6,000</b>	<b>5,000</b>	<b>3,500</b>	<b>2,000</b>	<b>N/A</b>
<b>Local (BTN)</b>	<b>250,000</b>	<b>200,000</b>	<b>150,000</b>	<b>100,000</b>	<b>Network (Internet) connectivity during workshop and conference</b>
Logo on back of delegate badges (co-branding with event)	Yes (Prominent)	Yes (Prominent)	No	No	No
Booth	2xTables	1xTable	1xTable	No	No
Display of company pull-up banners at select areas at the venue	2	1	1	No	No
Logo on conference publications (email bulletins)	Yes	Yes	Yes	Yes	Yes
Complementary pass for conference	3	2	2	1	No
Logo listing on Event backdrop	Yes	Yes	Yes	Yes	Yes
Logo on Event website	Yes	Yes	Yes	Yes	Yes